

Danielle Ron

Graphic Designer

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Education

2016-2020 B.A Ed.Des Visual Communication & Education at Wizo- NB School of Design - Haifa.
Major - Art and creative direction

Education practice-

2017-2018 Craft tutor In "Ha'aliya" Elemntry school, Haifa.
2018-2019 Photoshop and Illustrator tutor in "Reut" High School for Arts, Haifa.

Expirience

2022 Vimeo - Associate Graphic Motion Designer

Have designed and produced creative and graphic assets such as short animation and videos. Was in charge of and creative R&D in web design and movie editors. Art directed and curated cinematography pices and graphic assets from commercial catalogs and took part of the formulation of Vimeo-Create's motion and graphic language and definng design needs. In addition, created offline and onlie video edits and postproduction of marketing internal and external templaes that was based on the creative R&D, also designed branded typographic internal presentation. Mainly worked with Slides, Figma, Illustrator and Vimeo-Create paltform.

2021 Artlist - Content Designer

The work was mainly imagemaking for album covers design based on different tecniques such as illustarting , typography and lettering and etc, alongside of designing marketing & social media materials, creating and retuching images for product's visual assets. took part of camagins graphic language generating and was responsible for planing schulde for the article posting and imagemaking of hero images for the companies blogs. Worked with Photoshop, Illustrator and Affter-effects.

2019 - 2021 Freelancer

As a freelanncer, was designing and producing for various of meduims which was held by graphic language creation and estblishment, typography editing, art and creative direction for motion miniclips for art and marketing. Window display design & production, marketing designer - Canopy LTD
Artists Canvas - Spotify's display miniclip art direction
Video editing & screen writing, logo animation - Kahun
Design logo- Bar Hasilo
Design logo - Vantastip
Editorial typography design - Association" Telem"

2019-2020 Wizo- NB School of Design - Social Media Management

Co - Oparating "Vico-Wizo" social pages. As part of the role was in charge of rebranding and extanding the page activity. Writing content and curating the page layout Monitoring, producing weekly activities and engaging with special guest and inbox request, and managing posts design and submission schulde.

Exhibition

2018- Exbitor & Curator of the Etching Workshop Group. Bar Galim, Haifa.
2019- "Havn't Found" Jerusalem Design Week, Hannsen House ,Jerusalem.
2020- Graduation Exhibition -Visual Communication, NB Design School, Haifa.

Press

2020- "Graduates 2020, Six Outstanding Projects" , Prtfl Magazine, Aug' 2020
2020- "Moments of Truth", Harama Magazine, Issue 31, Dec 2020

Tools

Adobe Suit- AI, PS, ID, PRE, AE, AU
Office - Power Point, Word, Excle
Web design - Figma, Wix
Presentation - Slides, Keynote
Illustration - Procreate

Languages

Hebrew - Mother Tongue
English - Fluent